

Executive Briefings

Award winning energy business advisors Douglas-Westwood conducts specialized executive briefings specifically tailored to client's needs and strategic interests. These briefings draw from our proprietary data gathering and analysis offering unique market insight from the client's perspective. Enabling organisations to make strategic decisions based on informed market views.

Typically, this delivery method suits organizations whose aim is to train a larger group of team-members. The briefing, dependent on scope and breadth, is in duration of 1-2 days and delivered by a team of Douglas-Westwood senior staff members in the client's location of choice.

Briefings are often sponsored by the organization's human resources development team, its marketing organisation who are perhaps considering entering a new business sector, or as a backdrop to corporate strategy sessions.

- Briefings targeting both recruits new to the industry, experienced managers, and executives seeking more in-depth up-to-date insight
- Strategic review of competitive landscape
- Market dynamics interpretation; future customer/ buyer landscape assessment, equipment/service requirements forecasts

Briefings may include a short but comprehensive tailored half-day session for a smaller group of senior executives with strategically oriented topics ranging from new growth opportunities to hot topical issues of importance to strategy teams.

Topics can include market updates for energy-related sectors including high growth dynamic areas such as:

Global Energy Supply & Demand

Power Generation

- Conventional
- Nuclear
- Renewable Energy
- Renewables, Wind, Wave & Tidal

Onshore Oil & Gas

- Land Drilling
- Oilfield Services

Offshore Oil & Gas

- Deepwater
- Floating Production
- Offshore Vessels
- Subsea Production
- Subsea Processing

LNG and FLNG

Specific Technologies e.g. AUVs and ROVs

For more information;

www.dw-1.com/services/executive-briefings

Douglas-Westwood briefings and presentations have been acknowledged worldwide:

" The best PowerPoint presentation I have ever seen "

- AKE, Aberdeen

" An insightful presentation "

- GE Oil & Gas, London

" A very usefull and insightful overview of energy demand and it's very scary "

- Beer & Partners, London

" Great industry insight "

- Temasek Holdings, Singapore

" An excellent presentation "

- West Australian Government, Perth

" I was so impressed with your presentation; it literally caused me to change my life "

- Subsea Manager, BP Houston



- Market forecasting & entrance strategy
- Global market reports
- Technologies, trends, valuable insight

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